

**CORE PACKAGE**  
**\$899** /mo

**PRODUCTS & FEATURES:**

RESSponsive Website	Custom Page Builder	Media Manager	Call Tracking - 6 Numbers
WordPress Blog Integration	Social Media Toolbar	Manufacturer Rebates	New Vehicle Stock Photos
Standard SEO & Editor	Mobile Click-to-Call	Dashboard Reporting	Support All 3rd Parties
Dynamic Content Library	Send To Mobile	Coupon Manager	iSpy
Advanced Reporting Suite	Language Translation Tool	Price Manager	Price Drop Alerts
Keyword Site Search	Onsite Inventory Manager	Vehicle Awards and Accolades	Technical Support
Mega Menu & Mega Menu Manager	Testimonial Manager	NHTSA Safety Crash Test Ratings	Dedicated Account Executive
Website Grader	Advanced VDP Editor	Vehicle Green Scores	

**CORE PACKAGE PLUS:**
**CONVERSION PACKAGE**  
**\$1,199** /mo

**TURNKEY PACKAGE**  
**\$2,099** /mo

**ADD-ONS**

	CONVERSION PACKAGE	TURNKEY PACKAGE	ADD-ONS
CPE Reporting	X	X	
Digital Marketing Reporting	X	X	
3rd Party Referral Source Reporting	X	X	
Price Unlock & One Minute ePrice	X	X	
Vehicle Options Integration - New & Used	X	X	
Apple Wallet & Google Pay Integration	X	X	
Exit Pop-Under Re-Engagement Tool	X	X	
Dynamic Vehicle Year/Make/Model Pages	X	X	
Owner Manuals	X	X	
Vehicle Brochures	X	X	
Window Stickers	X	X	
Dynamic SEO	X	X	
SEO Schema Tagging	X	X	
Facebook Inventory Tab	X	X	<b>\$134</b>
Virtual Service Consultant		X	<b>\$179</b>
eCreditApp Lite		X	<b>\$269</b>
On-Site Inventory Video		X	<b>\$269</b>
Website Personalization		X	
Dealer Watch - Social Reputation Reporting		X	<b>\$179</b>
Custom Content (3 pages per month)		X	<b>\$324</b>
Banner Creation (3 turnkey banners per month)		X	<b>\$224</b>
Parts Catalog			<b>\$179</b>
eAutoAppraise			<b>\$449</b>
eAutoPayments			<b>\$359</b>
New Vehicle Configurator			<b>\$179</b>
Spanish Website			<b>\$629</b>
DriveCentive (incentive funded by dealer)			<b>\$179</b>
eCreditApp (100 soft pulls)			<b>\$449</b>
DealerTrack Credit Application Integration			<b>\$89</b>
Email Hosting (unlimited emails)			<b>\$359</b>
24/7 Managed Live Chat & Facebook Connect (up to 50 chats per month)			<b>\$449</b>

 • 51-100: **\$584** • 101-150: **\$794** • 151-200: **\$899** • 201-250: **\$1,169** • 251-300: **\$1,350**