

Digital Certified Advertising Program



Core Package

Signature Package

Gold Package

Digital Advertising Pricing & Packaging	\$689/mo*	\$1,139/mo*	\$1,489/mo*
Dynamic Call Tracking (Usage Not Included)	X	X	X
Dedicated Account Strategist	X	X	X
Advanced Executive Marketing Dashboard	X	X	X
Inventory Specific Ad Campaigns - Google	X	X	X
Custom Foundation Campaign - Google	X	X	X
Inventory Specific Ad Campaigns - Yahoo/Bing		X	X
Custom Foundation Campaign - Yahoo/Bing		X	X
Advanced Retargeting			X
Dealer Brand Display Advertising			X
YouTube Video Pre-Roll			X

Package A

Package B

Package C

Add-On Packages	\$349/mo*	\$549/mo*	\$749/mo*
Used Car Custom & Dynamic Search Marketing	X	X	X
Dynamic Inventory Facebook Advertising	X	X	X
Display Advertising Banner Creation	(1 Additional Set/mo)	(2 Additional Sets/mo)	(3 Additional Sets/mo)
Custom Landing Page Creation		(1 Page/mo)	(2 Pages/mo)
Service & Parts Custom Search Marketing			X
Service & Parts Remarketing			X
Service & Parts Display Advertising			X

A La Carte Add-Ons

CAROi \$499

*Plus Usage

**Dealer Must Provide Video

877.551.2555 | www.dealereprocess.com

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