

BASE PACKAGE

\$999/mo

PRODUCTS & FEATURES

Responsive Website	Safety Crash Test Rating	InSites1 - Advanced Reporting
SSL Site Security & HTTPS Connection	Green Scores	8 Call Tracking Numbers
ADA Compliant Website	Awards & Accolades	Testimonial Manager
Keyword Site Search	Vehicle Brochures	Content Library
Mega Menu & Manager	Owner's Manuals	Media Manager
Choice of Advanced VDP or VDPxL	2-Part Lead Forms	Coupon Manager
New Vehicle Stock Photos	One-Touch Forms	Vehicle Details Page Editor
Vehicle Photo Hyper Zoom & Hot Spots	Apple Wallet Integration	Responsive Custom Page Builder
Vehicle Showroom	Google Pay Integration	CPE Tracking
Price Unlock	Website Grader	Dedicated Account Executive
Price Drop Alerts	Manufacturer Incentives & Rebates	iSpy - Real-Time Alerts

PREMIUM PACKAGE

\$1,599/mo

+ BASE PACKAGE

- + Dealer Managed Chat
- + Unlimited Text
- + Local SEO & Reputation Management

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| <ul style="list-style-type: none"> • Advanced Article Network • Aggregated Reviews • Review Monitoring • Competitor Benchmarking • Automated Sentiment Analysis • Proactive Dealer Review Alerts | <ul style="list-style-type: none"> • Manual Claiming of Google, Facebook & Yelp • Geocode Distribution for Maps & GPS Devices • Keyword Ranking Report • Social Media Activity Monitoring • Hashtag Metrics • Trend Analysis | <ul style="list-style-type: none"> • Ongoing Data Submission • Local Business Page Optimization • Duplicate Listing Removal • Comprehensive SEO Reporting • Directory-Wide Holiday Hour Updates • Protection Against Listing Contamination |
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A LA CARTE PRODUCTS & FEATURES					
eAutoAppraise- Trade-In Tool	Values determined by KBB, NADA guides, or Black Book. Integrated dealer inventory and real-time pre-approval credit soft pulls. (Includes 100 soft pulls - \$1.95 per add'l pull)				\$449*
eCreditApp Lite	Quick 3-step pre-approval lead generator with integrated dealer inventory.				\$269
Dealer Managed Chat/Text (Facebook Connect Included)	Chat software facilitates chats on the dealer's site and dealer/shopper communication.				\$269
Hybrid Chat (Facebook Connect Included)	24-7-365 proactive live chat that allows dealership personnel to jump into a live chat anytime to take over the assist. (Up to 50 chats/mo)				\$449
	• 51-100 \$584	• 101-150 \$764	• 151-200 \$899	• 201-250 \$1,169	
AutoBot	Artificial Intelligence conducting a conversation on behalf of a dealer.				\$359
AutoBot Hybrid	Artificial Intelligence conducting a conversation on behalf of a dealer that allows dealership personnel to jump into the chat and take over.				\$449*
	• 51-100 \$584	• 101-150 \$764	• 151-200 \$899	• 201-250 \$1,169	
Unlimited Texting	Website visitors can interact with dealers via text messaging that's managed through our integrated chat backend.				\$90
CARoi- DMS Attribution	Using DMS data, connect all the dots between your online and offline business, giving you the complete picture of exactly where your sales and revenue are coming from.				\$499
DEPi IMS	Engage your online customers by getting your cars out of the inventory management process and up in front of shoppers quickly, easily and accurately.				\$269
DEPi IMS+	Additional inventory management such as upload capabilities, comment generators, hot spots, price cast, data transfer and stock images.				\$449
Spanish Website	Responsive website with complete Spanish translation.				\$629
DealerTrack or RouteOne Credit Application Integration	Allows a finance application filled out on the website to be sent directly to a dealer's DealerTrack or RouteOne account for ease of pulling credit and submitting to lenders.				\$89
Email Hosting	Unlimited mailbox email hosting.				\$359
Basic Vehicle Inventory Video	Dynamically created narrated video using dealership inventory photos.				\$89
Banner Creation	3 turnkey homepage graphic banners per month.				\$449
Custom Content	SEO-optimized custom content. (5 pages/mo)				\$539
DriveCentive- Incentive Program	Incentive program customized to a customer's search history or based on geo-fencing.				\$359
Dealer Watch- Reputation Management	Online reputation and social media management tool with automatic review import.				\$161
Local Listing Management & Keyword Report	Keep your online business listings up-to-date and available wherever and however your customers are searching for you.				\$449

*Indicates starting price