

SIGNATURE PACKAGE

\$899 /mo

GOLD PACKAGE

\$1,499 /mo

PREMIUM PACKAGE

\$1,999 /mo

PRODUCTS & FEATURES

	SIGNATURE PACKAGE	GOLD PACKAGE	PREMIUM PACKAGE
RESSponsive Website	X	X	X
Advanced SEO and Editor	X	X	X
Website Grader	X	X	X
Advanced Reporting Suite	X	X	X
6 Call Tracking Numbers	X	X	X
Keyword Site Search	X	X	X
Mega Menu	X	X	X
Mega Menu Manager	X	X	X
Testimonial Manager	X	X	X
Content Library	X	X	X
Vehicle Details Page Editor	X	X	X
Responsive Custom Page Builder	X	X	X
CPE Tracking	X	X	X
Media Manager	X	X	X
2-Part Lead Forms	X	X	X
One-Touch Forms	X	X	X
Dynamic Make/Model Pages	X	X	X
Dynamic Thank You Pages	X	X	X
Special Programs	X	X	X
Advanced VDP	X	X	X
Price Unlock	X	X	X
New Vehicle Stock Photos	X	X	X
Vehicle Photo Hot Spots	X	X	X
Vehicle Photo Hyper Zoom	X	X	X
Coupon Manager	X	X	X
Manufacturer Incentives & Rebates	X	X	X
Safety Crash Test Rating	X	X	X
Green Scores	X	X	X
Awards & Accolades	X	X	X
Window Sticker	X	X	X
Social Media Toolbar	X	X	X
Dedicated Account Executive	X	X	X
iSpy		X	X
Vehicle Inventory Video		X	X
eTradeApp		X	X
DriveCentive		X	X
3 Monthly Turnkey Banners			X
Aggregated Reviews/Competitor Monitoring			X
Facebook Inventory Tab			X
eCreditApp Lite			X

PRODUCTS & FEATURES		PRICE
SARA: Smart Automotive Retailing Assistant 3-In-1: Includes Digital Retailing, eTradeApp, & eCreditApp! (Includes 100 Soft Pulls - \$1.50 per add'l pull)	Meet SARA. DEP's new Smart Automotive Retailing Assistant and the best digital retailing tool in the industry.	\$1,599
eTradeApp	Values determined by BlackBook or NADA guides. Integrated dealer inventory and real time pre-approval credit soft pulls. (Includes 100 Soft Pulls - \$1.50 per add'l pull)	\$449*
eCreditApp	Real time pre-approval credit soft pulls matched to captive dealer finance lenders. Integrated dealer inventory. (Includes 100 Soft Pulls - \$1.50 per add'l pull)	\$449
eCreditApp Lite	Quick 3-step pre-approval lead generator with integrated dealer inventory.	\$300
Hybrid Chat (Facebook Connect Included)	24-7-365 proactive live chat that allows dealership personnel to jump into a live chat anytime to take over the assist. (Up to 50 chats/mo) • 51-100 • 101-150 • 151-200 • 201-251 • 251-300 \$649 \$849 \$999 \$1,299 \$1,499	\$499*
ChatBot Unlimited	Artificial Intelligence conducting a conversation on behalf of a dealer.	\$399
ChatBot Unlimited Hybrid	Artificial Intelligence conducting a conversation on behalf of a dealer that allows dealership personnel to jump into the chat and take over.	\$499
Dealer Managed Chat/Text (Facebook Connect Included)	Chat software facilitates chats on the dealer's site and dealer/shopper communication.	\$299
Unlimited Text	Website visitors can interact with dealers via text messaging that's managed through our integrated chat backend.	\$100
eAuto Payments	Customizable vehicle inventory lease and finance monthly payment display system.	\$359
Parts Catalog	OEM parts and accessories catalog accessible to customers from a dealership's website.	\$179
iSpy	Alert system identifies real-time shoppers as they browse the website.	\$150
DriveCentive	Incentive program customized to customer's search history.	\$319
New Vehicle Configurator	Proprietary new model configurator (Build-a-Car).	\$179
Inventory Video	Dynamically created narrated video using dealership inventory photos.	\$269
Banner Creation	3 turnkey homepage graphic banners per month.	\$224
Facebook Inventory Tab	Access to dealer's inventory on their Facebook page.	\$134
Dealer Watch	Online reputation and social media management tool, also automatically imports reviews from all relevant agencies into the site.	\$179
Custom Content	SEO-optimized custom content generation service. (3 pages/mo)	\$324
DealerTrack Integration	Allows a finance application filled out on the website to be sent directly to a dealers' DealerTrack account for ease of pulling credit and submitting to lenders.	\$89
Email Hosting	Unlimited mailbox email hosting.	\$359

*Indicates starting price