



877-551-2555
www.dealereprocess.com

BASE
PACKAGE
\$899/mo

CONVERSION
PACKAGE
\$1799/mo

TURNKEY
PACKAGE
\$2449/mo



ACURA

WEBSITE FEATURES & PRODUCTS

	BASE PACKAGE	CONVERSION PACKAGE	TURNKEY PACKAGE	
Acura Certified Responsive Website	x	x	x	
6 Call Tracking Numbers (plus \$0.089/min)	x	x	x	
Advanced SEO and Editor	x	x	x	
Content Library	x	x	x	
Advanced Reporting Suite	x	x	x	
Keyword Site Search	x	x	x	
Mega Menu and Manager	x	x	x	
Website Grader	x	x	x	
Responsive Custom Page Builder	x	x	x	
Social Media Tool Bar	x	x	x	
Onsite Inventory Manager	x	x	x	
Testimonial Manager	x	x	x	
Vehicle Details Page Editor	x	x	x	
Media Manager	x	x	x	
Manufacturer Rebates	x	x	x	
Dashboard Reporting	x	x	x	
Coupon Manager	x	x	x	
Price Manager	x	x	x	
Dedicated Performance Manager	x	x	x	
Advanced VDP	x	x	x	
- Awards	x	x	x	
- Accolades	x	x	x	
- Vehicle Green Scores	x	x	x	
- NHTSA Safety Crash Test Ratings	x	x	x	
Support All 3rd Parties	x	x	x	
Tech Support	x	x	x	ADD-ON COST
New Vehicle Stock Photos	x	x	x	
eCreditApp Lite		x	x	\$179
eAutoAppraise		x	x	\$499
24/7 DEP Managed Chat (up to 50 chats/mo)		x	x	\$449
• 51-100 • 101-150 • 151-200 • 201-250 • 251-300				
\$811 \$1,061 \$1,249 \$1,624 \$1,874				
Vehicle Inventory Videos			x	\$179
Dealer Watch			x	\$179
iSPY			x	\$134
Custom Content (3 pages/mo)			x	\$404
Banner Creation (3 banners/mo)			x	\$449
Facebook Inventory Tab				\$134
Personalization Package				\$269
eCreditApp				\$359
eAutoPayments				\$629
New Vehicle Configurator				\$179

Digital Certified Advertising Program



Dealer eProcess also offers Acura dealers CAROI, an Acura Certified Digital Advertising Solution.

DEP's digital marketing campaigns are fully optimized based on the ultimate goals of lead conversion and vehicle sales. CAROI features inventory-based ads, paid search campaigns, dynamic VDP remarketing ads, display advertising, YouTube pre-roll, and is the ONLY system in the industry that can link digital marketing leads to actual vehicle sales and profits. This link allows us to spend your money better than any other vendor in the Acura program.

Flexibility: Customized marketing solutions crafted to meet your dealership's individual goals and budget requirements.

Technology: A precise, data driven system managed by Certified Marketing Professionals.

Transparency: From flat rate fees to complete account access, Acura dealers can see every dollar spent and every lead generated.

	Conversion Package	Branding Package	Add-Ons
Features			
Custom Foundation Paid Search Campaign	x		\$599
Dynamic Inventory Based Paid Search Campaigns	x		\$599
Dynamic Call Tracking*	x	x	
Dealer Brand Display Advertising		x	\$399
Remarketing		x	\$299
Dynamic VDP Remarketing**		x	\$299
YouTube Video Pre-Roll (Dealer must provide video)		x	\$399
Image Ad Banner Creation		x	\$500
Flat rate monthly management fee!			
Advertising spend not included	\$949 /mo	\$1499* /mo	Total Package \$2149* /mo